

Vol. No.: 3 - 2021

EMPOWERING YOUR BUSINESS


SUPREME
CONNECT
CLUB



IN THIS ISSUE

▶ HOUSING TO SEE 5%
CAPITAL VALUE GROWTH
IN 2022

▶ RBI GIVES LOW HOME
LOAN RATES A BOOST

▶ OMICRON UNLIKELY
TO IMPACT PROPERTY
BOOKINGS: CREDAI

SNAPSHOT
OF KEY DEVELOPMENTS IN
REAL ESTATE
THAT CAN IMPACT
YOUR BUSINESS.

1.

RESIDENTIAL SEGMENT COULD SEE UP TO 5% RISE IN VALUES: 2022 OUTLOOK REPORT



Images are for representation purpose only.

- Knight Frank India's widely reported 2022 Outlook Report says that the residential segment will witness around 5% capital value growth in 2022.
- After pandemic disruptions, real estate should regain its rhythm in the next two to three quarters, it adds.
- It also expects incremental demand of nearly 11.67 million sq.ft office space, following strong IT hiring.

[Click to Read more](#)

2.

RBI GIVES LOW HOME LOAN RATES A BOOST

- RBI's decision to maintain status quo on key rates will lead to continued low interest on home loans and support housing demand.
- The repo rate has remained the same at 4% whereas the reverse repo rate has been kept unchanged at 3.35%

[Click to Read more](#)



3.

OMICRON UNLIKELY TO IMPACT PROPERTY BOOKINGS: CREDAI



- While the long-term impact of Omicron is yet to be assessed, CREDAI believes that it will not have any immediate impact on property bookings.
- It adds that construction is continuing as planned and new projects will not be affected.
- CREDAI has urged the government to exclude the sector from future lockdowns or curfews.

[Click to Read more](#)



Images are for representational purpose only.

4. A MARKETING BLUEPRINT WEEKEND WORKSHOP

- A two-day live workshop on December 18 and 19 (10 a.m) onwards promises to help you boost your marketing strategies through video lead magnets, email and much more, for just Rs 99/-.
- It also focuses on sales strategies and reactivating old customers, among other things.

[Click to Read more](#)



Special initiative by



www.supremeuniversal.in

Editorial Support by Source Strategic Communication Pvt Ltd.